



2017
EHUG
APRIL 26-28
HILTON MINNEAPOLIS

MINNEAPOLIS

Make It to Minne!

The 2017 Ebix Health User Group [EHUG] conference will take place Wednesday, April 26 through Friday, April 28 and you need to be there, dontcha know. This three-day LuminX educational event is your opportunity to meet and network with a super-targeted group of users. We're expecting a really good turnout from the 75 administrators using LuminX. Last year, over 90 executives, operations and technical professionals representing 30 different TPAs, carrier or self-funded companies were on hand. It's the perfect setting for you to engage prospects, touch base with important clients, and demonstrate your industry know how and market leadership.

Sharing Knowledge Up North

EXHIBITS: You and a limited number of companies [a maximum of 25] will share the exhibit hall, which also serves as the location for every breakfast, lunch, break and reception. We maximize your time with attendees — **8 hours — for a solid ROI.**

SPONSORSHIP: We've packaged some creative sponsorship options that will help your organization to stand out. Take a look at the grid on the next page to spot an option that will put your company in the spotlight.

The next two pages of the 2017 prospectus outline the various opportunities and the related costs. To get prime booth space and maximize your exposure as a EHUG sponsor, be sure to sign up early.

Best regards | **RICK FRANKLIN** | *President, Ebix Health User Group*

At the Ebix Health User Group, you and other vendors are solution partners and therefore are encouraged to participate in general sessions and networking events. Attendees benefit from the educational sessions and your participation so they can walk away with the best tools and techniques.

Sponsorship & Exhibitor Benefits

- Exhibit space designed to spotlight your offerings in a high-traffic environment
- Mobile app custom banners and notifications
- Sponsor ribbon for company representatives
- Special recognition announcement during conference
- Electronic version of your corporate brochure, case studies or other key handouts shared with attendees via the mobile app
- Access to general sessions
- Access to all networking events

Special Thanks to Our 2016 Sponsors and Exhibitors

Platinum: Ebix Health

Gold: Pay-Plus Solutions, Inc. (PPS)
Premier Healthcare Exchange (PHX)

Silver: INETICO
Smart Data Solutions

Exhibitors

A&G Healthcare
BASELoad, Inc.
change:healthcare
FAIR Health

Firstsource

First Recovery Group
Health Portal Solutions
H.H.C. Group.
JMS & Associates

Payer Compass

ProServe Health Informatics
RedCard
The Phia Group, LLC
WEX Health

EXHIBITOR DEADLINE: FRIDAY, MARCH 24, 2017

Exhibitor Name: _____

Exhibitor Contact Name: _____

Address: _____

City: _____ | State: _____ | ZIP: _____

Phone: _____ | Email: _____

EHUG SPONSORSHIP/EXHIBITOR MARKETING OPPORTUNITIES

<input checked="" type="checkbox"/> check your choice	<input type="checkbox"/> PLATINUM SPONSOR \$20,000	<input type="checkbox"/> GOLD SPONSOR \$12,500	<input type="checkbox"/> SILVER SPONSOR \$7,750	<input type="checkbox"/> EXHIBIT ONLY \$4,500
Event Sponsor	Choice of one: • Opening Exhibit Hall Reception Sponsor	Sole Sponsorship of Tuesday Night Meet and Greet Reception [1 available; first come, first serve]	N/A	N/A
Meal Sponsor	N/A	Lunch Sponsor [2 available]	Breakfast Sponsor [3 available]	N/A
Premium Item Sponsor	TBD*	TBD*	TBD*	N/A
* Premium items for the different sponsor levels are to be determined. Please contact Nikki Braun [nikki@ehugroup.com] for additional details.				
Mobile App Sponsor Deliverables	[1] Splash screen, [2] banners, [3] push notifications, [2] social media shout-outs, up to [3] electronic company brochure/handout pieces, first placement on featured company listing with logo	[1] Banner, [2] push notifications, [1] social media shout-out, up to [2] electronic company brochure/handout pieces, [1] featured company listing with logo	[1] Push notification, [1] social media shout-out, [1] electronic company brochure/handout piece, [1] featured company listing with logo	[1] electronic company brochure/handout piece, featured company listing with logo
Case Study Showcase	15-minute interactive sessions to share case studies and in-depth solutions.	15-minute interactive sessions to share case studies and in-depth solutions.	15-minute interactive sessions to share case studies and in-depth solutions.	Available for purchase: \$1,500
Exhibit Hall	[1] 10' X 20' booth space	[1] 10' X 10' booth space	[1] 10' X 10' booth space	[1] 10' X 10' booth space
Complimentary Registrations	[6] Complimentary exhibitor registrations Additional badges available for \$450 each	[4] Complimentary exhibitor registrations Additional badges available for \$450 each	[3] Complimentary exhibitor registrations Additional badges available for \$450 each	[2] Complimentary exhibitor registrations Additional badges available for \$450 each
Web Exposure	[3] Month insertion of banner ad on EHUG user group website, company logo on EHUG Conference sponsors' page with hyperlink to your company website	[2] Month insertion of banner ad on EHUG user group website, company logo on EHUG Conference sponsors' page with hyperlink to your company website	[1] Month insertion of banner ad on EHUG user group website, company logo on EHUG Conference sponsors' page with hyperlink to your company website	Listing on EHUG user group website, logo
e-Newsletter Vendor Feature	[1] Time listing of your 50-word company description and color logo featured in monthly electronic publication, including link back to your website	[1] Time listing of your 50-word company description and color logo featured in monthly electronic publication, including link back to your website	[1] Time listing of your 50-word company description and color logo featured in monthly electronic publication, including link back to your website	N/A
Attendee List	Pre- and post-show lists	Pre- and post-show lists	Pre- and post-show lists	Post-show list
Onsite Recognition	Logo and name on PowerPoint slides and digital signage	Logo and name on PowerPoint slides and digital signage	Logo and name on PowerPoint slides and digital signage	Name on PowerPoint slides and digital signage

TOTAL AMOUNT DUE: _____

PAYMENT INFORMATION

Make check payable to: Ebix Health User Group • Tax ID: 25-1887458 | Mail to: Ebix Health User Group • 317 Tiffany Court • Gibsonia, PA 15044 | Fax to: Natalie Burnside • 866.501.4037 | Email to: natalie@ehugroup.com

Credit Card Payments: Account Number: _____ Expiration Date: _____

VISA Name on Card: _____

MasterCard Billing Address: _____

American Express City: _____ State: _____ ZIP: _____

ALL FEES PAID BY CREDIT CARD WILL INCUR AN ADDITIONAL 3% CHARGE TO COVER THE PROCESSING FEE.

PROMOTIONAL INFORMATION

For inclusion in the mobile app, please forward the following information via email to Nikki Braun [nikki@ehugroup.com] by **MARCH 17, 2017**.

- A 50-word description of the products/services your organization provides
- Your color logo as a high-resolution [300dpi] JPEG or PNG or vector art EPS file [Adobe Illustrator]

SPONSORSHIP/EXHIBITOR AGREEMENT

Sponsorship reservations are made on a first-come, first-served basis, which is determined by the date your Sponsorship/Exhibitor Agreement is received. Forms will not be processed unless accompanied by payment in full.

By signing below, I acknowledge I have read and agree to the terms outlined on the next page.

Name Date

OFFICIAL EXPOSITION PROVISIONS AND REGULATIONS

1. WHO MAY EXHIBIT/PARTICIPATE

The exhibition is only for those entities offering products, equipment and services that are related to the Insurance and Self-Insurance Industries. EHUG shall have the sole right to determine the eligibility of exhibits, including, but not limited to the following: companies, products, systems, services, booth graphics, printed matter distributed at the conference, souvenirs, giveaways, costumes and booth personnel attire, and all other exposition features and activities.

2. COST OF EXHIBIT SPACE

The cost of the Exhibit Space is Four Thousand and Five Hundred Dollars [\$4,500]. Included in the cost of an exhibit space rental, in addition to the space itself, are the following: recognition of sponsorship at the cocktail party to be held Wednesday evening [time to be determined], one [1] draped six-foot table, two [2] chairs and one [1] wastebasket.

3. SUBLEASING/SPACE SHARING

Exhibitor shall not allow any other corporation, person or other entity, whether co-owned or not, to use the space allotted to the Exhibitor, nor shall the Exhibitor display products or services not normally sold by the Exhibitor.

4. LOCATION/DESIGNATION OF EXHIBIT SPACE

Exhibit space will be assigned to Exhibitors by EHUG on a priority or first-come, first-served basis, and as much in accord with the Exhibitor's wishes as is reasonably and conveniently feasible. However, EHUG reserves the right to locate and/or relocate Exhibitor's assigned exhibit space and reclassify booth designations.

5. MARKETING MATERIAL

All marketing, advertising, signs, displays and decorations are subject to Hilton Minneapolis, Minneapolis, MN and EHUG approval. The Hotel will not permit the affixing of anything to the walls, ceilings or floors without prior Hotel approval.

6. PAYMENT FOR EXHIBIT SPACE

All applications must be accompanied by check or credit card information, in the appropriate amount, made payable to Ebix Health User Group. No application will be considered unless accompanied by payment. Applications and payment should be sent to: Ebix Health User Group, 317 Tiffany Court, Gibsonia, PA 15044.

7. CANCELLATION

An Exhibitor may cancel or withdraw from the exhibit program subject to the following conditions: [i] The Exhibitor shall file a written notice of intention to cancel or withdraw by February 1, 2017, to receive a full refund. [ii] If written notice is received between February 2, 2017, and March 1, 2017, EHUG will refund 50% of the exhibit booth fee. [iii] In the event Exhibitor cancels its participation, the exhibit space shall be returned to EHUG for resale. The Exhibitor may not resell the space and shall forfeit any and all rights of said space and any monies paid upon notice of cancellation. [iv] Should an Exhibitor, after notifying EHUG of its desire to cancel, subsequently decide to rescind such notice, a new contract and application must be submitted with all appropriate fees. No reinstatement shall be permitted and space will be provided on the basis of availability, if any. [v] No refunds will be made after March 1, 2017.

8. EXHIBIT HOURS

Exhibitor Setup is scheduled for Tuesday, April 25, 2017, from 3:00pm - 8:00pm. The Exhibits will be open on Wednesday, April 26, at 7:30am, and during all scheduled food and break functions from noon to 7:30pm, and on Thursday, April 27, 2017, during all scheduled food and break functions from 7am to 2pm. Exhibit Teardown is scheduled for Thursday, April 27, 2017, from 2pm - 5pm. It is agreed that no Exhibitor will break down or move out its exhibit prior to the official close of the exhibits, as designated by EHUG. Exhibit booths must be staffed at all times during posted exhibit hours. A final schedule will be provided to the Exhibitors prior to the conference. EHUG reserves the right to revise these dates and times as needed to accommodate agenda changes. No exhibit or portion thereof may be removed from the exhibit hall during the conference without written consent of EHUG. Any infraction may result in Exhibitor being prohibited from exhibiting at future conferences.

9. CONFLICTING EVENTS

In the interest of the success of the entire conference and exposition, the Exhibitor agrees not to extend invitations, call meetings or otherwise encourage absence of attendees or Exhibitors from the conference or exhibit hall during the official dates and times of the conference and exposition.

10. CONFERENCE PARTICIPATION

Exhibitors are permitted to attend all User Group Conference general sessions, food functions, receptions and other social/vendor-related events. Exhibitors are asked to refrain from asking questions or offering comments during open forums/question-and-answer portions of the general sessions. Exhibitors are *not permitted* to attend any breakout sessions.

11. SHIPPING AND RECEIVING

There is limited storage space available at the Hilton Minneapolis. The Service Contractor will furnish shipping details and costs.

12. DAMAGES

If the premises are defaced or damaged by any act of negligence by any Exhibitor, its agents or its guests, the Exhibitor will pay for any and all expenses incurred by damages to physical property caused by Exhibitors, riggers, haulers or other contractors engaged for the purpose of moving exhibits and equipment into and out of the building. All damages will be billed at replacement cost.

13. SAFETY, FIRE AND HEALTH REGULATIONS

Exhibitors shall assume and bear full responsibility for the compliance with any and all local, city and state safety, fire and health laws, ordinances and regulations regarding the installation and operation of the exhibit.

14. LIABILITY

EHUG does not guarantee Exhibitors against loss, damage or theft of any kind. Exhibitors shall indemnify and hold harmless EHUG, Hilton Minneapolis and the Service Contractor from any cause or claim whatever, made by or against any person, including but not limited to claims by or against employees, agents or assigns, or by or against third persons. The Hotel further recommends that laptops and other expensive equipment not be left in the Exhibit Hall unattended.

15. ADA COMPLIANCE

The Exhibitor accepts responsibility for ensuring access to its exhibits by the disabled, and is solely liable to the disabled under the ADA, and any other applicable disability law, for any failure to provide the disabled with access to the Exhibitors' exhibits.

16. CONDUCT AND RESTRICTIONS

EHUG reserves the right to restrict exhibits that, because of noise, odors, method of operation or any other reason, become objectionable or otherwise detract from or are out of keeping with the character of the exposition as a whole. This reservation includes persons, things, conduct or printed materials. EHUG reserves the right to alter or close any exhibit that does not conform to the provisions of this contract. No refund shall be due under such circumstances. EHUG also reserves the right to exclude any non-conforming party from exhibiting at any future EHUG conferences or to give lowest priority for future exhibit space. These actions do not constitute exclusive remedies, and EHUG may avail itself of any remedy in law or equity in addition to these actions.

17. INSURANCE

Individual insurance coverage shall be the responsibility of the individual Exhibitor. This Application is made and entered into by and between EHUG and the entity and persons named in this application/contract [hereinafter, Exhibitor], on the date set forth. The undersigned agrees that this Application is effective only upon its acceptance by EHUG.

I, the undersigned, have read all of the listed "Official Exposition Provisions and Regulations" and will abide by the same.

This Agreement is made and entered into by and between Ebix Health User Group [EHUG] and the entity and persons named in this Agreement [hereinafter, Exhibitor], on the date set forth.

Authorized Sponsorship/Exhibitor Representative [Print]

Authorized Sponsorship/Exhibitor Representative [Signature]

Title

Date

[2017 Ebix Health User Group Conference](#)
April 26-28, 2017
[Hilton Minneapolis](#)

SPONSORSHIP/EXHIBITOR CONFERENCE REGISTRATION

Complimentary registrations are outlined in the Sponsorship/Exhibitor chart on the previous page. To register your team for their exhibitor badges, please go to: www.regonline.com/EHUG2017 and complete the form.

HOTEL RESERVATIONS

Please make your reservations directly by contacting the Hilton Minneapolis.

Phone: 1-888-933-5363 (reference the group's three-letter code: EBX).

Online: <https://resweb.passkey.com/go/ebx>

The discounted group rate is \$179 per night plus applicable taxes. The cut-off date for reservations is April 4, 2017 or until the room block is sold out.